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New York – A newly released global Life Cycle Assessment (LCA) on down fill boosts the content’s sustainability bona fides.

Down fills for bedding, outerwear and camping gear have 18 times less of an environmental impact than 100% polyester fill, according to Long Trail Sustainability, an independent third-party firm specializing in LCAs and sustainability reports.

The study concluded that, on a per ton basis, down has 85%-97% lower impacts than 100% polyester in all the three product categories.

“The data from this study demonstrates down fill to have superior sustainability and further emphasizes why down and feather are the better choice,” said Brandon Palmer, the public relations chair of [International Down and Feather Bureau](#) and the American Down & Feather Bureau ([ADFC](#)), an IDFB member.

He added, “Today’s consumers are more inclined to buy products that are authenticated, eco-friendly and sustainable. Down is a natural resource that provides warmth without the weight and is both ethically sourced and biodegradable.”

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