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The lowdown on down fills. New video series touts sustainability

Home Textiles Today Staff // News & Commentary // April 24, 2024



New York – The **American Down & Feather Council** (ADFC) has released a new video series based on a study that confirms down fill material has lower environmental impacts than poly fills.

Created by the **International Down and Feather Bureau** (IDFB), the videos draw from a global Life Cycle Assessment (LCA) that compared the impact of down vs polyester fill in various environmental areas. The data presented in the videos highlight down’s positive contribution to the following environmental areas studied: *Human Health, Ecosystem* and *Climate Change*.

“The three videos provide a more comprehensive and scientifically grounded perspective of down fill’s lower environmental footprint over polyester,” said Brandon Palmer, the public relations chair of ADFC and IDFB. “Down is a bi-product of the food industry, ethically sourced, biodegradable, a natural resource, and most importantly, environmentally friendly and sustainable when compared to synthetic fill material.”

The new videos can be viewed here: <https://bit.ly/41w7nDV>

The LCA was commissioned by IDFB and conducted by Long Trail Sustainability, an independent third-party firm specializing in LCAs and sustainability reports. It was concluded that, on a per ton basis, down has 85%-97% lower impacts than 100% polyester in all the environmental categories studied.

The report adheres to ISO 14040 and 14044 guidelines which outline the principles and framework for LCAs. For more information about the LCA and its findings, visit www.downandfeathercouncil.com/sustainability/.

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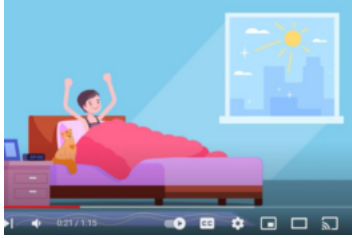
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